

FiBRE SYSTEMS

—
2025

Exploring
Networks,
Empowering
Operators

1



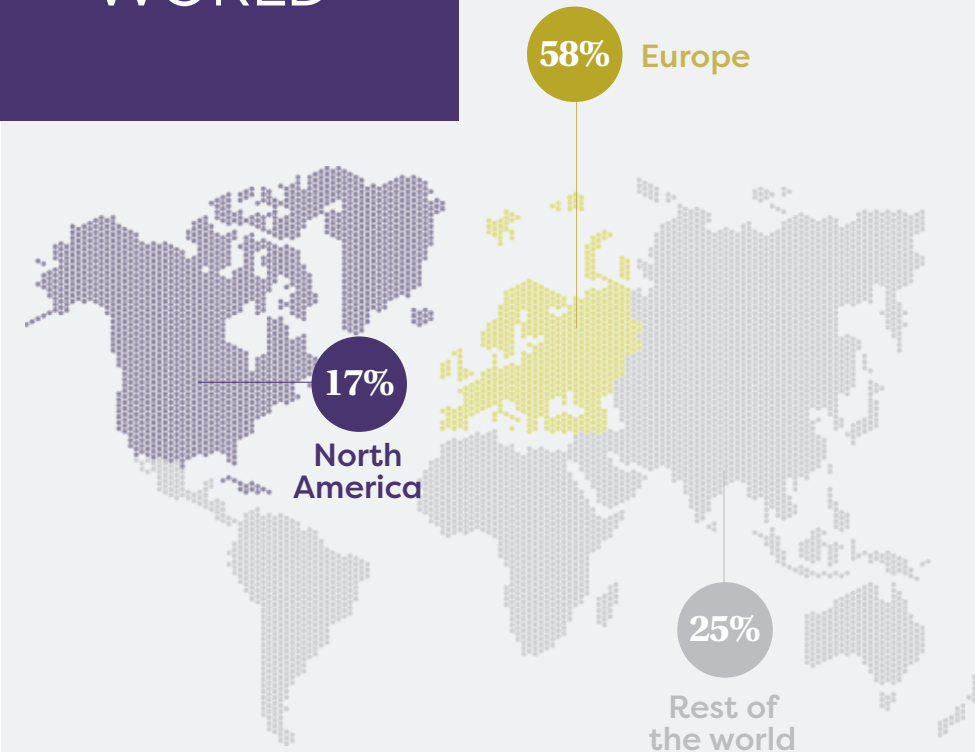
WHO
WE
ARE

Fibre Systems is a multi-platform resource covering developments in the optical communications supply chain, with a particular focus on how these impact a European Network Operator audience.

With our opt-in, GDPR-compliant registered readers as our core audience, marketers can be sure of reaching individuals engaged in planning, specifying, deploying and maintaining optical communications networks across long-haul, short-haul and FTTH sectors.

24K+
Average monthly audience

CREATING CONTENT FOR A CONNECTED WORLD



Average geographic breakdown
of registered readers and website visitors

Focusing on the bustling fibre forefront of **Europe**, our coverage also spans the developed **US market** and emerging markets in **Africa** and **Asia**. Your global connectivity journey begins here!





DO YOU
WANT TO
REACH THESE
PEOPLE...



**Chief
Executive
Officer (CEO)**



**Chief
Technology
Officer
(CTO)**



**Head of
Engineering**



**Head of
Research &
Development**



**Head of
Training**



**Technical
Director**

In these sectors:

Network operators/
owners

Network providers

ISPs

Start-up businesses

OEMs

Academia

7k+

Email subscribers

9k+

Social followers

MEDIA
KIT
2025

**FIBRE
SYSTEMS**



CONTENT PILLARS

The **Fibre Systems** content pillars have been carefully selected according to the main applications that provide opportunities to network owners, operators and providers. These are:

FIBRE-TO-THE-HOME (FTTH)

FTTH involves the installation and use of optical fibre from a central point to bring high-speed connectivity to individual buildings. With a target of 2030 for all EU households to have access to a gigabit network, FTTH deployment is taking place at pace.

LONG-HAUL NETWORKS

Including subsea and terrestrial backbone networks; operators in this vertical keep the world connected at an international level.

SHORT-HAUL NETWORKS

Including data-centre, enterprise and metro networks. Short-haul networks have evolved over the past few years, with many data centres in particular shifting infrastructure from on-premises physical servers to virtual networks.

TECHNOLOGIES COVERED

Optical receivers

Photodetectors

Network monitoring

Data centre interconnects

Training and education

Packaged lasers

Network Design Software

Digital signal processing

Switches and routers

Fibre splicing

Metro networks

Optical line termination

Passive optical networks

Fibre optics

Submarine networks

Fibre and cable

Fibre optic ducts

Network automation

Network automation

Switches and routers

Network access equipment

Optical transmission

Installation equipment

High-capacity optics

Optical transmission

Test and measurement

Wavelength division multiplexing (WDM)



FEATURE
TOPICS

FTTH network design and planning

Submarine network market watch

Data centre networks: the capacity challenge

FTTH in the UK

FTTH network deployment

Submarine networks: the sustainability challenge

Sustainable data centre networks

FTTH in Belgium

FTTH network maintenance

Submarine networks: installation and maintenance

Data centre network security


FTTH in Greece

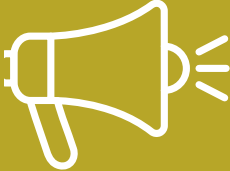
FTTH in Germany




**BUILD
YOUR
BRAND**

Fibre Systems unlocks a spectrum of possibilities if you are seeking to amplify your presence in the market, elevate your brand's prominence and deliver essential messages seamlessly to our engaged and expert audience.


Sponsorship
(Webinars, Premium Channels)


Display Advertising
(Online/
Via Email)


Video Content

THOUGHT LEADERSHIP

Let us help you lead the conversation

Fibre Systems provides a platform from which you can answer the biggest questions on the minds of your target audience. Be recognised as a thought leader by covering trends and topics that influence your industry. When written in collaboration with our expert team of journalists, our thought leadership products will not only communicate your message, but ensure that it resonates with our informed and engaged audience.



White Papers



Opinion Articles



Industry Analysis



Expert Interviews



MEDIA
KIT
2024

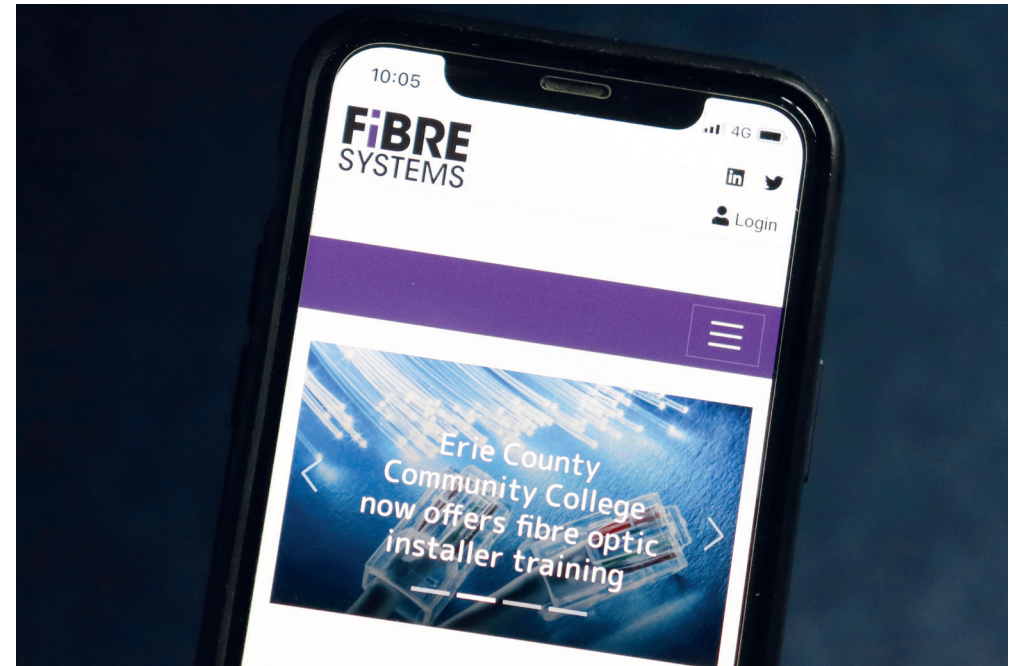
FIBRE
SYSTEMS

LEAD GENERATION


Reach top decision makers

With **Fibre Systems** by your side, you're not just generating leads; you're crafting success stories. Our unparalleled market insight gives us the power to ignite genuine interest in your products and services. Imagine a team that knows your industry's pulse, that anticipates trends before they even emerge – that's us! Using proven methods, we transform that interest into a goldmine of qualified leads – the kind that can't wait to become your customers.

www.fibre-systems.com



White Papers



Webinars

MEDIA
KIT
2025





READY
TO
BEGIN?

Ready to learn more? For a deeper understanding of our marketing channels and product-specific opportunities, contact our experienced sales team to request a full media kit, including products and pricing, and arrange a consultation.



sales@europascience.com



01223 221030

FiBRE
SYSTEMS